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EDUCATIONAL FILM EXCHANGES, INC.,
1501 BROADWAY, NEW YORK CITY

NOV 19 1930

RELEASE NO. 1595

"BULLY BEEF" ©CL 1732

Paul Terry-Toon

By Frank Moser & Paul Terry

Spic and span in their shining uniforms, a battalion of canine recruits swings proudly up the avenue, led by their haughty buglers. All about them, crowding every window ledge and every roof, thousands of cheering spectators shout their enthusiasm.

Stirred by feelings of patriotism, a mouse makes his way over the fields to bid his girl au revoir. He interrupts her stair sweeping to break the news that he's enlisted and must leave immediately. He kisses her farewell as the tears roll down her cheeks. Summoning every ounce of courage, he dashes off--to hide behind a tree--from which point he sees the approach of a rival, come to woo her. The cowardly slacker runs off when the recruit puts in a sudden appearance.

The thick of battle. Lines of trenches. Shells fly, grenades burst. A huge tank ploughs clumsily across the fields, with lines of infantry behind it. The Yank doughboys will under no circumstances be deprived of their baseball and they find diversion in batting the shells across in place of balls. A dog mounted on a horse soars through the air, using as ballast a huge shell.

On the limb of a tree, a machine gun rains bullets across the trenches. Tired of the bloody combat, the mouse marches fearlessly towards the enemy's lines, waving a white flag. The sputter of bullets does not cease, and he crumples in a heap as he is hit. "They got me, Steve," he moans, and his buddy reverentially doffs his cap and turns aside. The "dead" doughboy quickly rises to his feet and slips away.

And the battle still goes on. A Big Bertha slinks up out of its bed, fires its shell and falls back, limp. A group of boys, impatient at the lack of excitement, get into a huddle. They want a touchdown, they cry. They get into football formation, with the brave mouse carrying the ball. A tricky pass sends the ball over the enemy's lines and hits a Boche. A Red Cross ambulance is right on hand. The wounded man is tenderly placed in stretchers--and then the ambulance rushes off without him.

A Boche in a plane sends down hand grenades. The valiant mouse ascends to the clouds, selects one as a vehicle and rides on in pursuit of the death-dealing Boche. A telling blow--and the aviator hurtles down to earth. The mouse makes his descent with a parachute. As he touches the ground, he finds his sweetheart embraced by a rival. The hero approaches them, and, using so military a device as a bean-shooter, hits the interloper in a vulnerable spot and forces him to beat a rapid retreat.

11/13/30

Audio Cinema Inc.
161 Harris Avenue
Long Island City N.Y.

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11/19 1930

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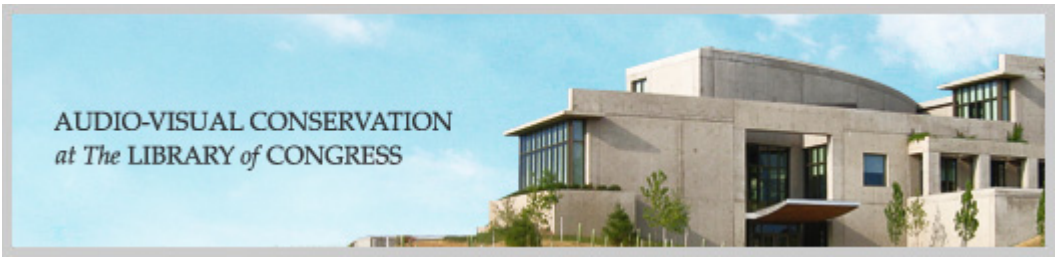

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